



**MICHAEL  
KRONENBERG**  
*Product Designer*

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## EXPERIENCE

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Voyant / Inteliquent  
TELECOM, Boulder CO  
*Sr. UX/UI Designer*  
APR 2018 – JUN 2020

- Led design of emerging products
- Evolved the role from strictly UI in a legacy dev environment to UX problem solving with an emphasis on user research
- Built and maintained design system libraries

Freelance  
*UX/UI Design Consultant*  
NOV 2014 – APR 2018

- Project based work
- Client list: T-mobile, Dish Network, New York Road Runners, Seamless/Grubhub, Alton Lane, Gozengo

New York Road Runners  
EVENT ORGANIZERS, New York  
*Digital Designer*  
OCT 2016 – AUG 2017

- Rearchitected the UX of the NYRR race results archive
- Transitioned product design work from agency to in-house
- Animated user interactions
- Produced ads, presentations and logos for the marketing team

Gozengo  
TRAVEL BOOKING, New York  
*UX/UI Designer*  
DEC 2015 – JUL 2016\*  
\*COMPANY CLOSED

- Responsible for search results, cross-sell and check-out user lows
- Contributed to CSS production code
- Built responsive prototypes using the Bootstrap framework
- Conducted A/B testing for Conversion Optimization

DOOR3  
DIGITAL AGENCY, New York  
*UX/UI Designer*  
MAR 2013 – JUN 2014

- Designed and built a spec prototype web app for FannieMae
- Consulted on cross sell strategy for Key Bank digital products
- Presented growth strategy to a major NYC taxi infotainment vendor
- Conducted DOOR3's first mobile usability test

## CORE SKILLS

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DESIGN APPS  
FRONT-END DEV  
FOREIGN LANGUAGE

Figma • Sketch • inVision • Illustrator • Photoshop • After Effects  
HTML • CSS • Bootstrap  
German – *fluent*

## EDUCATION

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Lafayette College  
Easton, PA  
GRADUATED DEC 2010

B.A. Double Major  
• Economics & Business  
• Art *concentration in graphic design*